Peli Products, S.L.U. ("Peli") Cookie Policy

Last Modified: September 24, 2018

1. Introduction

This Cookie Policy describes the different types of cookies and similar technologies that may be used on the websites, including, but not limited to peli.com and pelicatalogs.com, ("Websites") operated by or for Peli ("Company" or "we") when you visit it. We may change this Cookie Policy at any time. It is our policy to post any changes we make to our Cookie Policy on this page. The date that this Cookie Policy was last revised is identified at the top of this page. If you have further questions, please contact us at the Contact Information listed in our <u>Privacy Policy</u>.

2. What are Cookies and Similar Technologies Used on Our Websites

Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Websites. Our use of cookies is governed by our <u>Privacy Policy</u>. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting you may be unable to access certain parts of our Websites. You can find more information about cookies at <u>http://www.allaboutcookies.org</u> and <u>http://youronlinechoices.eu</u>.

Flash Cookies. With your consent, certain features of our Websites may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Websites. Flash cookies are not managed by the same browser settings as are used for browser cookies. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's <u>website</u>.

Web Beacons. Pages of our Websites and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Third Party Cookies. Some content or applications, including advertisements, on our Websites are served by third-parties, including advertisers, ad networks and servers, content providers, application providers, and social media sites. With your consent, these third parties may use cookies (alone or in conjunction with web beacons or other tracking technologies) to collect information about you when you access our Websites. The information they collect may be associated with your Personal Data or they may collect information, including Personal data, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising and other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about advertisement or other targeted content, you should content the responsible provider directly. For information on how you can consent or withdraw your consent to receive targeted advertising from many providers, please see our Privacy Policy.

You can learn more about your choices and how we use Personal Data in Cookies, Flash Cookies, and Web Beacons, if any, by visiting our <u>Privacy Policy</u>.

3. Cookies and Other Similar Technologies Used On Our Websites

Our Websites use 1st party cookies (set by Company), 3rd party cookies (which are set by third parties), and other similar technologies. Below is a list of the different types of cookies that we use on our Websites, as of the effective date of this Cookie Policy.

Essential Cookies and Similar Technologies: Essential cookies and other similar technologies used by us enable you to navigate the Websites and use its services and features. Without these essential cookies, the Websites will not perform smoothly and we may not be able to provide the Websites to you or provide you with certain services or features of our Websites.

Cookie Name	Description of purpose. More information.	When do cookies expire	1 st party or 3 rd party cookie?
PHPSESSID	Preserves user session state across page requests.	Session	1 st party

Preference Cookies and Similar Technologies: Preference cookies collect information about your choices and preferences and allow us to remember language and other local settings and to customize our Websites accordingly.

Cookie Name	Description of purpose. More information.	When do cookies expire	1 st party or 3 rd party cookie?
Region Setting	To remember user's country selection.	12 months	1 st party
Language Setting	To remember user's language selection.	12 months	1 st party

Social Media Cookies and Similar Technologies: Social Media cookies and other similar technologies used by us collect information about your use of social media websites.

Cookie Name	Description of purpose. More information.	When do cookies expire	1 st party or 3 rd party cookie?
tr	Unclassified (facebook.com)	Session	3 rd party
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos (youtube.com)	179 days	3 rd party
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen (youtube.com)	Session	3 rd party
yt.innertube::nextld	Unclassified (youtube.com)	Persistent	3 rd party
yt.innertube::requests	Unclassified (youtube.com)	Persistent	3 rd party
yt-player-two-stage- token	Unclassified (youtube.com)	Persistent	3 rd party
yt-remote-cast-installed	Stores the user's video player preferences using embedded You Tube video (youtube.com)	Session	3 rd party

yt-remote-connected- devices	Stores the user's video player preferences using embedded You Tube video (youtube.com)	Persistent	3 rd party
yt-remote-device-id	Stores the user's video player preferences using embedded You Tube video (youtube.com)	Persistent	3 rd party
yt-remote-fast-check- period	Stores the user's video player preferences using embedded You Tube video (youtube.com)	Session	3 rd party
yt-remote-session-app	Stores the user's video player preferences using embedded You Tube video (youtube.com)	Session	3 rd party
yt-remote-session-name	Stores the user's video player preferences using embedded You Tube video (youtube.com)	Session	3 rd party

Analytics Cookies and Similar Technologies: Analytics cookies and other similar technologies used by us collect information about your use of the Websites and enable us to improve the way they work and operate. Specifically, analytics cookies provide us with information regarding what the most frequently visited pages on the Websites are, help us record and debug any issues you may have with the Websites, and show us how effective our advertising is. These analytics cookies do not allow us to see the usage of a single user but does allow us to see overall patterns of usage on the Websites. We do not examine this information for individually identifying information, but we do use this information to understand the traffic on our Websites.

Cookie Name	Description of purpose	When do cookies expire	1 st party or 3 rd party cookie?
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website. (peli.com)	24 months	3 rd party
_gat	Used by Google Analytics to throttle request rate. (peli.com)	Session	3 rd party
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website. (peli.com)	Session	3 rd party
Collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. (google-analytics.com)	Session	3 rd party

Advertising Cookies and Similar Technologies: Advertising and other similar technologies used by us cookies are used to display targeting promotions or advertisements based on your use of the Websites and interests and to manage our use of advertising resources. These cookies collect information about your activities on this and other sites to provide you with targeted advertising.

Cookie Name	Description of purpose	When do cookies expire	1 st party or 3 rd party cookie?
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Ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites. (google.com)	Session	3 rd party
fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers (facebook.com)	3 months	3 rd party
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location	Session	3 rd party
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. (doubleclick.net)	24 months	3 rd party
test_cookie	Used to check if the user's browser supports cookies. (doubleclick.net)	Session	3 rd party

You can learn more about interest-based advertisements and your opt-out rights and options from ("NAI") members Network Advertising Initiative of the on its website (www.networkadvertising.org) and from members of the Digital Advertising Alliance on its website (www.aboutads.info). We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can also opt out of receiving targeted ads from members of the NAI on its website.